



Coaching Works *Monthly*

It's a Matter of Perspective!

March 2009

Food for Thought

Leveraging the power of love in career or business - invites us to think, feel, and take action outside the box - by being willing to dig down deep inside the box

If you're not doing what you truly love, what are you doing?

Current Events

Real Conversations for Real Challenging Times

[Wednesday, March 11th](#)
[Wednesday, March 25th](#)
[Wednesday, April 8th](#)

On Sale Now!

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You Can't Spell Solve Without Love

With the government investing at least three-quarters of a trillion dollars into the corporate sector and nearly a trillion more in the public sector, the solution to our economic woes seems obvious.

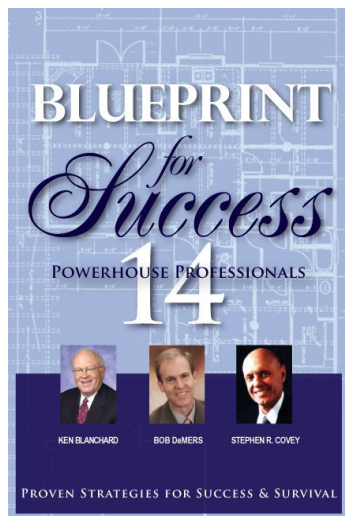


When fear drives money from the economy, just pump more money into the economy.

If it weren't for a brief flash of clarity I'd had the other day, I might have drunk the Kool-Aid myself. With big business, banks, and government guzzling full-steam ahead, it was almost a no-brainer.

Here's why I backed away from the punch bowl. In reading an article outlining the enormity of the government's nearly one-trillion dollar economic stimulus package - amid all the political posturing, positioning, and media hype - one subtle yet critical component was missing. With so much fear driving the economy, no mention was made of the need to put love in the driver's seat.

We live in curiously confusing times. In a Gallup poll this past summer, 48 percent of the respondents indicated that they were "completely satisfied" with their jobs. Interestingly enough, 73 percent of those surveyed indicated that their jobs were too stressful. Given that the wheels had already begun falling off the economic wagon at the time, the high levels of job satisfaction being reported might have been more accurately framed as "completely satisfied



[Blueprint for Success](#) is a compilation of success strategies gleaned from interviews with 14 professional success experts, including Steven Covey, Ken Blanchard, and Coaching Works President Bob DeMers. *Blueprint for Success* illuminates straightforward pathways for your success, however you define it!

Questions, Comments, or Suggestions?

Your feedback is both welcome and important!

If anything in this article catches your attention, or if you have suggestions for future articles

[*Please let us know!*](#)

because of *still* having a job".

As the economy has continued to erode, I suspect that the percentage of still-employed workers feeling completely satisfied with their jobs has ratcheted upward a few notches. In all likelihood, so has the percentage of those experiencing too much work-related stress.

Feeling completely satisfied with one's job, while being too stressed-out on the job, is an oxymoron, and should not be confused with loving what one does for a living. Unfortunately, in the world of work, love is a four letter word. Which means that love rarely, if ever, is mentioned in the same breath as career planning, business development, and best business practice - much less in reviving a sinking economy.

If money is the bottom line, we're all in a boatload of trouble.

So what's the solution? It's both extremely simple - and simply mind-boggling. Here's the simple part. If you truly loved your spouse, your family, or the work that you did, would you be willing to invest your time, energy, and effort to develop, nurture, and sustain that relationship, regardless of whether or not money were a part of that transaction? Of course you would.

Now here's the mind-boggling part. Imagine living in a world where everyone truly loved the work that they chose to do - regardless of what kind of work it was. Would the lack of money be an issue? Would a recession be possible? Would a recession be even imaginable? What do you think?

Obviously, we're light-years from arriving at this near-utopia state. The truth of the matter is that we live in a highly dysfunctional world, filled with business leaders and employees alike languishing in fear and reacting accordingly. In this zero-sum conundrum, money becomes increasingly difficult to find, while the tension continues to mount.

In the midst of all this stress, how does love find its way back into the driver's seat? Again, the solution is both extremely simple and simply mind-boggling.

You cannot spell solve without love.

It begins one person at a time.

As you contemplate what these statements may mean to you, consider where you fit in the grand scheme of things. How does pursuing your deepest passions play a part in solving your current career/business challenges? In what ways has fear become a primary stake-holder in your decision-making process?

If you've been wrestling with these questions, you may find this complementary [ChangeGrid™](#) to be of value. Just click [here](#) to complete the survey. After you've completed it, we'll set up time a to review your results so that you have clarity on your situation.

Fear and love are both powerful four-letter words. In the final analysis, this is what stands them apart. You can never spell solve with fear.

Here's to your success!

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